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The Lives and Loves of Images: Biennale für aktuelle Fotografie 2020

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The Lives and Loves of Images: Biennale für aktuelle Fotografie 2020

by Lisa Stein • 16.04.2020

In his essay 'Le musée imaginaire' (1947) André Malraux argued that the museum 'imposed on the spectator a wholly new attitude towards the work of art'.¹ Isolated from their context, paintings and sculptures were exhibited alongside works of conflicting styles, encouraging the 'practice of pitting works of art against each other', and it was through this comparison that the nature and quality of individual works was criticised. Malraux referred to this as the 'intellectualization' of art, a process accelerated by the emergence of photography: 'For the last hundred years', Malraux noted, 'art history has been the history of that which can be photographed'.² Although reproduction suited his idea of the 'museum without walls', in which all major works of art would be represented, Malraux acknowledged that the photograph of a work of art was one step closer to its abstraction.

Malraux's passion for the tactility of the art object and his despair over its gradual dematerialisation is the subject of the video work *Malraux's Shoes* by Dennis Adams , on display in one of six exhibitions that make up the 2020 Biennale für aktuelle Fotografie, Germany's largest curated photography festival.³ Based on a well-known photograph of Malraux standing in his study with the plates of *Le Musée Imaginaire de la Sculpture Mondiale* (1953) laid out on the floor before him, the forty-two minute black-and-white film shows Malraux – played by Adams – walking among the spreads of his book, switching between a contemplative interior monologue and explosive outbursts: 'Fuck Sherrie Levine! I was fucking stealing statues in Cambodia!'⁴ His anachronistic comparison – having died in 1974 Malraux would not have been familiar with the American artist – is particularly apt in the context of a biennial devoted to photography, since Levine's project of photographing reproductions of photographs by Walker Evans is itself a 'philosophical reflection on photography as an inherently reproductive medium, with a fraught relation to art and the notion of the "original"'.⁵ Levine's copy of Evans's portrait of Allie May Burroughs, the wife of a sharecropper he photographed in 1936, is on display in another of the biennial's six exhibitions.

What would Malraux have made of Levine's photograph, a faithful reproduction of what was considered by contemporary viewers as a document rather than a work of art? What is the significance, at a time when the photograph itself is 'dematerialising', of displaying prints? And how have the possibilities afforded by technology and

new media influenced the way we think about photography as an art form? The ambivalent status of a medium that has 'come to symbolize the extremes of contemporary society'⁶ is explored in *The Lives and Loves of Images*, the second edition of the biennial born out of what was previously known as the *Fotofestival Mannheim-Ludwigshafen-Heidelberg*. Launched in 2005 across six cultural institutions in Southern Germany, the festival was reconceived in 2017. The first instalment of the new biennial, entitled *Farewell Photography*, explored how the digitisation of photography influenced the appearance and accelerated the distribution of images, and changed the relationship between photographer, subject and viewer.⁷ This year's iteration, curated by David Company, presents contemporary photography alongside images from the past century to place the 'issues we face now in longer historical continuity'.⁸

Anxiety over the accelerated distribution of an increasing number of photographs is nothing new,⁹ neither – as an exhibition at the Heidelberger Kunstverein demonstrates – is their susceptibility to manipulation. *Yesterday's News Today* presents historical press photographs alongside series by contemporary artists that incorporate and rework archival imagery. Sebastian Riemer's enlarged press photographs reveal how errors were eliminated and unwanted details blanked out in a time before Photoshop. Fine pencil marks and subtle strokes of grey paint that would have gone unnoticed in the pages of a newspaper are affectionately preserved in these large-scale prints **FIG.2**. Clare Strand's black-and-white photographs of girls and women holding snakes, which the artist sourced from magazines, instructional books and press archives, are overlaid with the text that was written on or attached to the back of these images **FIG.3**. Dark and bizarre phrases such as 'girl plays with snake, ache ache with snake, snake plays with girl, ache ache girl snake' and '7 foot python on her head, snakes are my things she said' are reminiscent of the 'alt text' used within HTML code and the phrases or buzzwords we type into Google.

Arranged on glass tables according to specific categories such as 'camping', 'theft' or 'beauty queen', the archival news photographs demonstrate the correlative relationship between image and text, which undermine each other as authoritative systems of communication. Revealed by additional mirrored shelves beneath the images, various notes made by news and picture editors remind us that whether we encounter photographs in newspapers or on our Twitter feeds, they are usually subordinate to text that is composed by an individual or institution. In museums and galleries photographs are accompanied by captions and wall labels. In his introduction to the catalogue, Company asks what happens when we are confronted by images without words. 'Are we prepared to simply look and think for ourselves? What do we need to know in order to look? [. . .] What kind of understanding comes

simply from looking?’¹⁰ In *The Lives and Loves of Images* ‘words are kept to minimum’: individual works are numbered, and corresponding artists and titles are listed on sheets available at each exhibition. As our eye naturally darts to the space outside individual images seeking a caption, we suddenly become aware of the extent to which we rely on additional information when faced with a photograph.



Fig. 1 Still from *Malraux's Shoes*, by Dennis Adams. 2012. Single-channel video, 42 minutes. Written and performed by Dennis Adams. Directed by Dennis Adams and Paul Colin. (Courtesy Kent Fine Art LLC; exh. Kunstverein Ludwigshafen).

Campany's approach is most successful in the highlight of the biennial, *Walker Evans Revisited* at the Kunsthalle Mannheim. The exhibition combines some thirty photographs by Evans – displayed on white columns scattered throughout two gallery spaces like trees in a forest – with work by eighteen contemporary photographers hung on the surrounding walls, revealing the key to Evans's enduring relevance. His photographs of anonymous and vernacular culture speak to a pleasure that comes from simply looking, a feeling that is reflected both in the contemporary work on display and in innumerable photographs in circulation today. The first room includes artists who continue Evans's manner of capturing everyday life such as RaMell Ross, who documents Black lives in the American South **FIG.4**, and Lisa Kerezi, whose images of hand-drawn or hand-painted signs and lettering **FIG.5** are almost interchangeable with Evans's photographs of similar subjects.

The second room includes responses to particular images and projects by Evans. For *AfterSherrieLevine.com* **FIG.6** Michael Mandiberg scanned Levine's series of photographs after Evans and published them online to further 'facilitate their dissemination as a comment on how we come to know information in this burgeoning digital age'.¹¹ For her 2014 series *Reparation*, Julia Curtin reconfigured the dress worn by Burroughs in Evans's portrait by stitching together details of the garment from his photographs

FIG.7. Curtin's haunting, beautiful photographs embody the many 'extremes' Campany attributes to photography in his introduction to the catalogue, the many 'lives' it lives: 'it is deeply personal, and yet thoroughly public. Freeing at times, yet also limited and limiting. Expressive, yet culturally dominant. Pleasurable, but worrying'.¹⁰

The biennale's title is borrowed from W.J.T. Mitchell's book on the historical, cross-cultural implications of the power of images, *What Do Pictures Want?*, in which the author shifts the location of desire from the producers and consumers of images to the images themselves.¹³ Mitchell's idea of attributing agency to images speaks to our anxiety about the photograph, particularly the digital-borne image, which, highly susceptible to manipulation and appropriation, can take on a life of its own. But although Campany warns that we should be suspicious of the power, manipulations and distractions of photography, the often unintended or unpredictable 'life' of the digital image is not thoroughly explored. This biennial feels like a missed opportunity to present photography outside of its relationship to art. There a disconnect between these images and how we encounter the majority of photographs today, not in museums or newspapers but on social media. What about the photograph used in the meme, which has replaced the cartoon as a vehicle for social criticism? What about deep-fake technology and the algorithms designed to recognise these kinds of images? What about the 'lives' of non-human photographs, such as those taken on Mars? What about medical imaging and clinical representation in photography?

Although the work included directly references the digital image, the exhibition *All Art is Photography* presents the medium as always in relation to art. Tim Davis's series *Colosseum pictures*, which depicts the screens of several digital cameras showing images of the infinitely reproduced landmark in Rome, captures 'a very particular moment in the history of digital photography, just before smart phone cameras' **FIG.8.**¹⁴ Antonio Pérez Rio's series *Masterpieces* from 2014–18 captures smart phones being used to take photographs of famous paintings, perhaps with a view to sharing these on social media **FIG.9.** Claudia Angelmaier's *Blauracke* depicts several books containing reproductions of the same work of art, revealing stark differences in colour and quality **FIG.10.** Much like Levine's photographs, Angelmaier's series demonstrates photography's dual relationship to art: 'on the one hand, it can be an art in itself, expressive, subjective, inventive. On the other, it can be the means by which all the other visual arts—from painting to sculpture, to performance and site-specific art (such as Land Art), can be documented, reproduced, publicized, and disseminated'.¹⁵

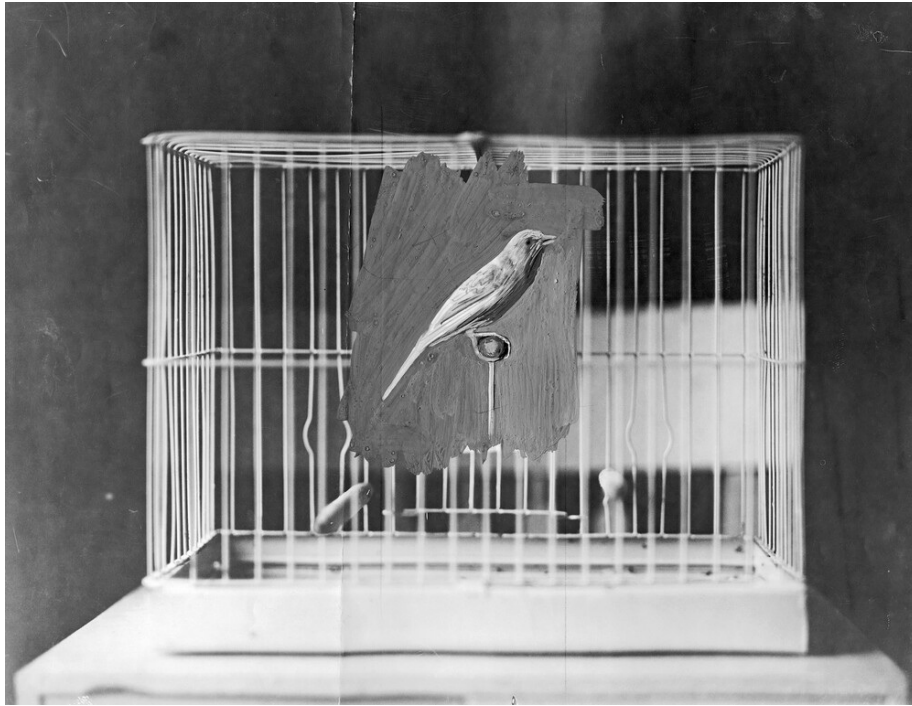


Fig. 2 *Bird (Cage)*, from the series Press Paintings, by Sebastian Riemer. 2017. Pigment print, 101 by 130 cm. (Courtesy Galerie DIX9, Paris; © VG Bild-Kunst, Bonn 2020; exh. Heidelberger Kunstverein).

Most importantly, Angelmaier's photograph reveals the effect of taking these individual images out of context, the various books they were originally published in, and gathering them in one place. Perhaps it is no coincidence that this work is displayed in earshot of Adams's video, in which an exasperated Malraux complains about 'biennial culture', which is about everything except the art itself. One can't help but think that by gathering photographs in a museum or gallery something of the medium and its function in the world, the innumerable lives it lives are lost.

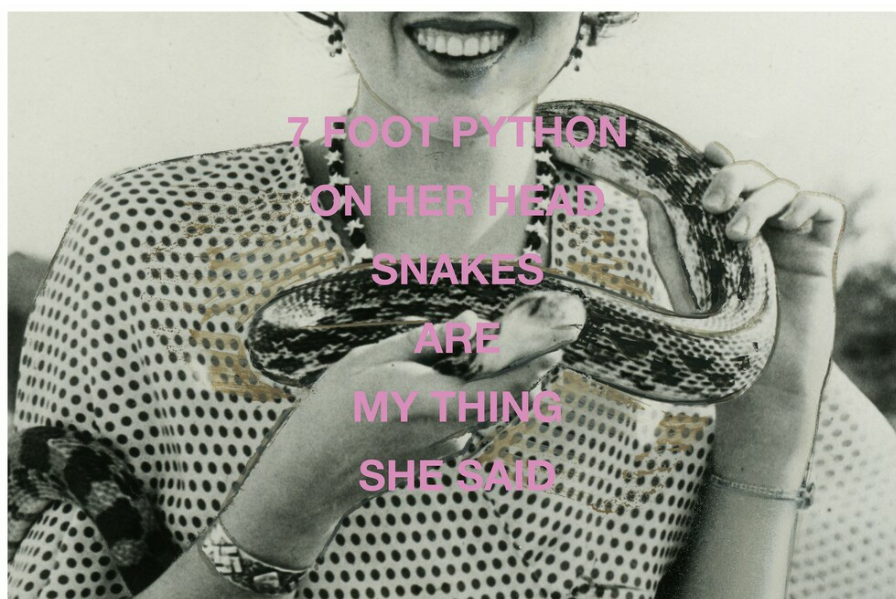


Fig. 3 From the series Snake, by Clare Strand. 2017. Archival photograph with

hand printed screen print, text overlaid, floated on white glazed frame, 101.6 by 152.4 cm. (Courtesy Parrotta Contemporary Art, Köln/Bonn; exh. Heidelberger Kunstverein).

Due to the continuing spread of the coronavirus in Germany, the biennale is closed to the public until further notice. All six exhibitions can be visited [here](#) in digital form.



Fig. 4 *Dakesha and Marquise*, from the series *South County, Alabama* (a Hale County), by RaMell Ross. 2012. C-print, 61 by 48.2 cm. (Courtesy the artist; exh. Kunsthalle Mannheim).



Fig. 5 *Spook-A-Rama, Deno's*, from the series *Fun and Games*, Coney Island, New York, by Lisa Kereszi. 2004. C-print, 76.2 by 101.6 cm. (Courtesy Yancey Richardson Gallery, New York; exh. Kunsthalle Mannheim).

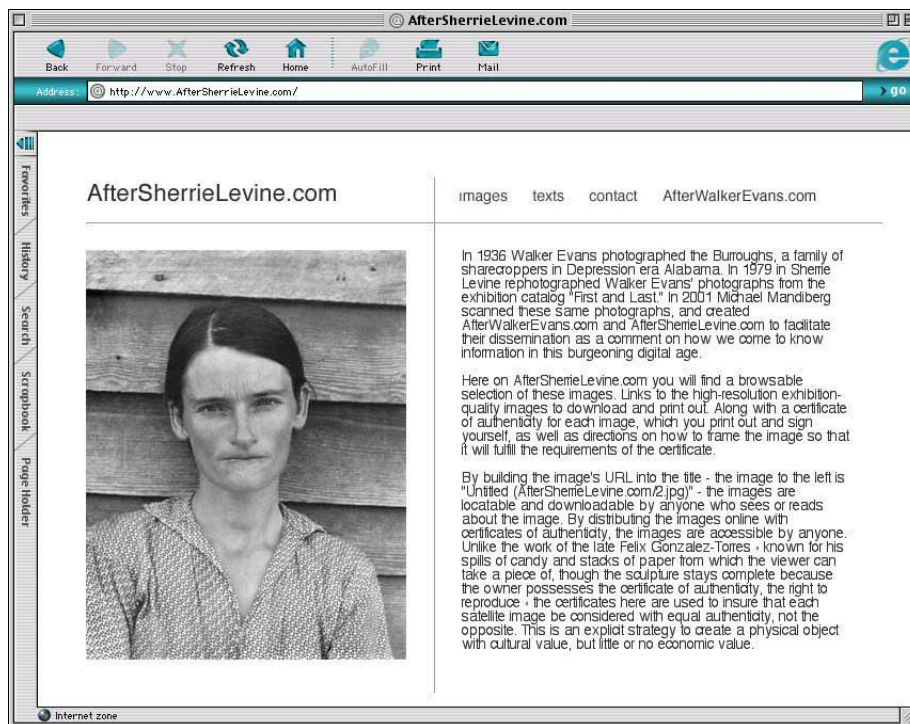


Fig. 6 AfterSherrieLevine.com (screenshot of website), by Michael Mandiberg. 2001.



Fig. 7 *Allie May Burroughs, wife of sharecropper, Hale County, Alabama, (Front)*, from the series *Reparation*, by Julia Curtin. 2014. Gelatin silver print, 180 by 127 cm. (Courtesy the artist; exh. Kunsthalle Mannheim).



Fig. 8 *Colosseum Pictures*, from the series *The New Antiquity*, by Tim Davis. 2009. Archival inkjet print, 55 by 70 cm. (Courtesy the artist; exh. Kunstverein Ludwigshafen).



Fig. 9 *July 28, 1830. Liberty Leading the People (Eugène Delacroix)*, by Antonio Pérez Río. 2017. Inkjet print, 50 by 75 cm. (Courtesy the artist; exh. Kunstverein Ludwigshafen).

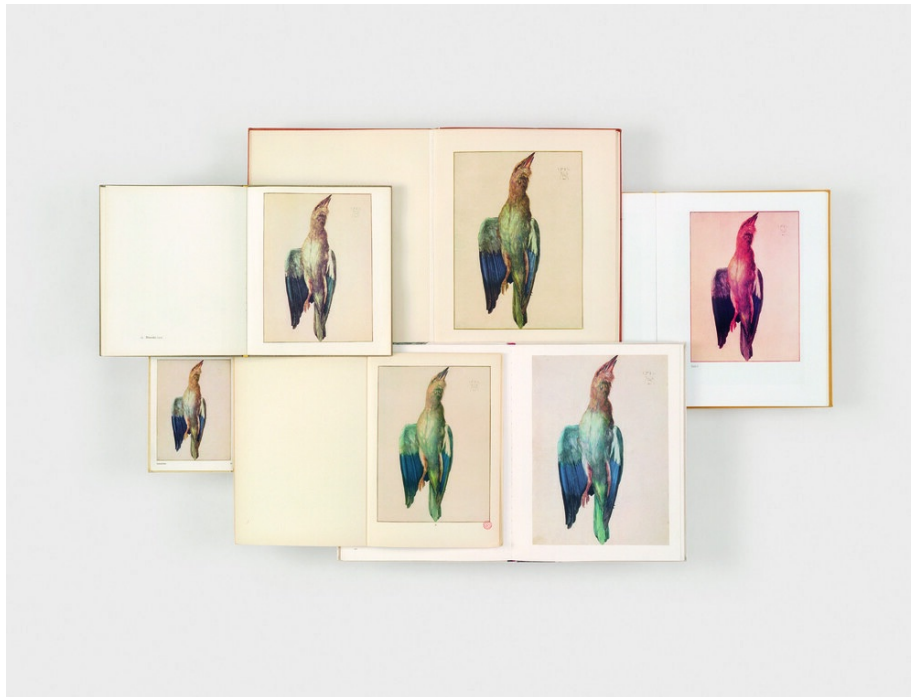


Fig. 10 *Blauracke*, from the series *Plants and Animals*, by Claudia Angelmaier. 2004. Analogue c-print, 105 by 128 cm. (© VG Bild-Kunst, Bonn 2020; exh. Kunstverein Ludwigshafen).

Exhibition details

The Lives and Loves of Images: Biennale für aktuelle Fotografie 2020
Kunstverein Ludwigshafen, Wilhelm-Hack-Museum, Ludwigshafen, Port 25 – Raum für Gegenwartskunst, Mannheim, Forum Internationale Photographie (FIP) & ZEPHYR – Raum für Fotografie in den Reiss-Engelhorn-Museen, Mannheim, Kunsthalle Mannheim and Heidelberger Kunstverein
29th February–26th April 2020

About this book



The Lives and Loves of Images: Biennale für aktuelle Fotografie 2020
Edited by David Company and Biennale für aktuelle Fotografie e.V.
Kehrer, Heidelberg, 2020
ISBN 978-3-86828-971-8

Footnotes

- 1** A. Malraux: 'Museum without walls', in *idem: Voices of Silence*, transl. S. Gilbert, St Albans 1974, p.14.
- 2** *Ibid.*, p.30.
- 3** Catalogue: *The Lives and Loves of Images*. Edited by David Company and Biennale für aktuelle Fotografie e.V. 216 pp. incl. 199 col. + b. & w. ills. (Kehrer Verlag, Heidelberg, 2020), €25. ISBN 978-3-86828-971-8.
- 4** See Dennis Adams's *Malraux's Shoes*, available at <https://vimeo.com/75153260>, accessed 23rd March 2020.
- 5** Company, *op. cit.* (note 3) p.68.
- 6** *Ibid.*, p.10.
- 7** See F. Ebner, F. Knierim, B. Levin, K. Meincke, Y. Meinicke, C. Müller and K. Schöneegg, eds: exh. cat. *Farewell Photography: Biennale für aktuelle Fotografie*, Ludwigshafen (Wilhelm-Hack-Museum I & II and Kunstverein Ludwigshafen), Mannheim (Port 25, ZEPHYR and Kunsthalle Mannheim) and Heidelberg (Heidelberger Kunstverein, Sammlung Prinzhorn) 2017.
- 8** Company, *op. cit.* (note 3), p.10.
- 9** In his 1927 essay on photography Siegfried Kracauer referred to a 'blizzard of photographs' and a 'flood of photos' that 'sweeps away the dams of memory'. See S. Kracauer: 'Photography', in *idem: The Mass Ornament: Weimar Essay*, ed. transl. T.Y. Levin, London and Cambridge 1995.
- 10** Company, *op. cit.* (note 3), p.11.
- 11** See <http://www.aftersherrielevine.com/>, accessed 11th April 2020.
- 12** Company, *op. cit.* (note 3), p.11.
- 13** See W.J.T. Mitchell: *What do Pictures Want? The Lives and Loves of Images*, Chicago 2004.
- 14** Company, *op. cit.* (note 3), p.50.
- 15** Company, *op. cit.* (note 3), p.36.

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